



Kruger Optical

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FOR IMMEDIATE RELEASE:

Kruger Optical announces release of Caldera Binoculars for professional, recreational use

Durable roof prism binoculars feature 1-hinge design, ultra-wide field of view

May 26, 2009 – Sisters, OR-based optics supplier Kruger Optical announces the release of its Caldera Binoculars, available in 8x42 and 10x42 models.

Distinguished by durability, superb optics and ultra-wide field of view, these high performance binoculars are suitable for professional and recreational use.

With a patent-pending, ergonomic one-hinge design and push-in locking diopter, the product can easily be operated with one gloved hand. It features an extra-wide field of view (438 feet at 1,000 yards for the 8x42s; 367 feet at 1,000 yards for the 10x42s). Cast magnesium construction and easy-grip rubber armor make the Caldera lightweight and durable.

The binocular contains fully broadband AR coated optics, color corrected APO objectives and phase-coated Bak-4 prisms. Other features include long eye relief and close focus under 5 feet. Binocular is waterproof and nitrogen processed. Hydrophobic, scratch-resistant coatings protect external lenses.

Also included are a protective molded case and an inventive all-season neck strap, which includes pockets for chemical hand-warmers or cold-packs, to enhance neck comfort in any weather.

Binoculars will be available late this summer at select retail locations, for a suggested retail price of \$669.95 (8x42's) and \$689.95 (10x42's).

After a decade of developing and supplying private-label optics for well-known retailers, Kruger Optical recently introduced the Caldera Binocular and other U.S.-engineered products under its own brand name

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About Kruger Optical, LLC

Kruger Optical, LLC, is a full-service provider of quality sports optics. Headquartered in Sisters, Oregon, and Walnut, California, the company has been providing binoculars, riflescopes, spotting scopes and other optics products, as well as optical engineering services for nearly a decade. With nearly 150 years of combined experience in optical product development and marketing, Kruger Optical's talented and dedicated staff is committed to developing innovative, high performance products for the discerning customer. To learn more, please visit our website at <http://www.krugeroptical.com>.

Caldera binocular specifications:

SKU#	Model#	Power	Objective diameter (mm)	Exit pupil (mm)	Field of view (ft @ 1000 yds)	Eye relief (mm)	Close focus (ft)	Height (inches)	Weight (oz.)
61310	8x42	8x	42	5.2	438 (8.3°)	18.5	<5	5.25	25.5
61311	10x42	10x	42	4.2	367 (7°)	17	<5	5.25	26.5