



Kruger Optical

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FOR IMMEDIATE RELEASE:

Kruger to unveil Dual Tactical Sight™ GEN II at SHOT Show

Revolutionary 1-8x40 dual function sight designed for complex engagement situations; visit Booth #328 to try out the lighter, sleeker new DTS product

Jan. 12, 2011 – Kruger Optical will present its Dual Tactical Sight™ Gen II at the 2011 SHOT Show. Visitors will have the chance to try out the revolutionary 1-8x40 tactical sighting system in Booth #328 of the show, Jan. 18-21 at the Sands Expo and Convention Center in Las Vegas.

The patent-pending dual-function sight created a stir when the Gen I prototype was introduced at the 2010 SHOT Show. Since then, Kruger's engineers have been busy refining and perfecting the scope in response to market and end-user feedback. The resulting Gen II product is shorter, lighter and stronger, with improved functionality.

“We got a great response when we introduced the original DTS at SHOT last year,” said Kruger President Mark Thomas. “However, we also heard a lot of really good ideas for making the product even better. At that point, we made the decision to stop production and redesign the product in response to the needs of the market. It is our intent as a company to provide innovative products that meet or exceed the ever changing needs of our customers, and we feel the DTS GEN II product has accomplished just that.”

Thomas said he expects the product to be available at the retail level during the first quarter of 2011.

Designed for complex engagement situations, the DTS incorporates two separate sighting systems into a single scope.

The scope has two modes: a high-resolution 1x reflex sight with red-dot reticle for close quarter engagement, plus a 2-8x40 long-range zoom sight with Mil-dot reticle for long-range sighting. The product includes two separate aiming systems, each viewed through the same sight window. The user can switch between modes with the flip of a lever, with no head movement and without looking away from the target.

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The product has been designed for the extreme demands of the tactical professional who requires one optical sighting device that can be used for close or long range target engagement. It is also ideal for other applications, such as dangerous game hunting, Thomas said.

“This is a unique product that is the culmination of years of development,” Thomas said. “For the tactical-minded user, this product is Christmas all over again. There is nothing like it on the market today ... this is the only product that incorporates two separate aiming systems in one sight window. We really believe it is going to increase accuracy, cut down on training time and save lives.”

The Gen II version incorporates several significant improvements over the original GEN I model, Thomas said. It features a unique, ultra-strong carbon fiber molded body, which is shorter, lighter and more durable than the GEN I version. It also has unlimited eye relief in reflex mode, with a large viewing window for extremely fast target acquisition.

Unlike other dual-function systems on the market, the DTS does not require any bullet-drop calculations when changing modes, thus saving time and preventing errors. The sight features a patent-pending, extended range elevation system for long-range impact adjustments, with resettable clicks and a Geneva-style revolution counter.

The scope's rectangular shape and square viewing window are also key to the product's performance. The square shape allows for an extremely wide field of view and large viewing window, making it easier to acquire and maintain a target.

A zoom lever makes magnification adjustments quick and easy. All controls on the product are ergonomically designed to be user-friendly and easily adjusted without breaking line of sight.

The scope's illumination system features six brightness levels for varying light conditions. Each brightness setting alternates with an “off” setting, so the user can turn the scope off and then immediately return to the previous setting.

The scopes are engineered and manufactured in Kruger's Sisters, OR, manufacturing facility, from U.S. and imported parts.

Other DTS features include:

- One-touch illumination system with six brightness levels, with an “off” setting between each level.
- Locking ¼' windage and elevation adjustments with “unlocked” indicator.
- Rapid Target Technology (RTT) eyebox combining large exit pupil with long, constant eye relief to ease target acquisition.
- Mil-dot reticle calibrated at 8x.
- 1x reflex sight with 1-mil red dot.
- Waterproof/fogproof/argon processed.
- Picatinny accessory rail attachment.

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- Integrated mount system.
- Shockproof.
- ≈30 ounces.
- Patent pending design.

Walter Seace, Sales Manager for Kruger Sports Optics, is available to discuss the DTS at (909) 468-5688, or by email at walters@krugeroptical.com. He will also be available at Kruger's booth #328 at the show.

About Kruger Optical

Kruger Optical is a full-service provider of quality sports optics. Headquartered in Sisters, Oregon, and Walnut, California, the company has been providing binoculars, riflescopes, spotting scopes and other optics products, as well as optical engineering services, since 1998. With 150 years of combined experience in optical product development and marketing, Kruger Optical's talented and dedicated staff is committed to developing innovative, high performance products for the discerning customer. To learn more, please visit our website at <http://www.krugeroptical.com>.