



Kruger Optical, Inc.

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FOR IMMEDIATE RELEASE:

Kruger XBow-100™ crossbow scope offers unprecedented accuracy

Patent-pending Bolt Drop Compensating (BDC) reticle allows for phenomenal accuracy at long distances

Jan. 19, 2018 – Kruger Optical invites crossbow enthusiasts to check out the new Kruger XBow-100™ crossbow scope, which will be introduced at the 2018 SHOT Show. The new 1-4x24 scope will be among the products featured in Booth 331 at the SHOT Show, Jan. 23-26 at the Sands Expo Center in Las Vegas.

The scope was developed in response to growing interest in crossbow shooting, said Kruger Optical President Mark Thomas. With the development of increasingly accurate high-end crossbows, demand has grown for high-performance optics to mount on them. Kruger developed the XBow-100 to enable archers to shoot with even greater accuracy.

“There is nothing like this available on the market,” Thomas said. “This product allows the serious crossbow shooter to shoot more accurately and at longer distances.”

The new scope features a patent-pending Bolt Drop Compensation (BDC) reticle. This reticle allows shooters to take bolt weight into account when estimating the impact point, in addition to bolt speed and distance.

The reticle shows impact points for different yardages and bolt weights. A patent-pending Vernier scale on the FPS (feet per second) adjustment ring allows the user to make additional accommodations for changes in bolt speeds. The scope can account for bolt speeds of between 250 and 450 feet per second.

Shooters will also appreciate the scope’s extra-wide field of view, which will help them to quickly and easily find their targets. Field of view ranges from 31.1 feet at 100 yards at 4-power to 124.5 feet at 100 yards at 1-power.

“The system has superb field of view for quick acquisition of game,” Thomas said.

The reticle is illuminated, and the optics are fully coated for superior light transmission. Overall it is compact and lightweight, with generous eye relief. It’s also waterproof and fogproof, making it an excellent choice for any weather.

Product features include:

- Bolt Drop Compensating reticle
- 1-4x24.
- Can be calibrated for bolt speeds of 250-450 feet per second.

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- 3.75-inch eye relief
- Length: 11 inches. Weight: 16 oz.
- Waterproof.
- Fully multi-coated.
- Rotary illumination dial.
- 40-yard focus adjustment range.
- 90 MOA windage/elevation range.
- Windage/elevation adjustments to ½ MOA.

Kruger anticipates that the scopes will be available to key dealers and retailers during the spring of 2018. Dealers and retailers may contact Titch White, vice president of sales and marketing, to discuss this scope and other Kruger Products. White may be reached by phone at (336) 932-2312, or by email at Titch@krugeroptical.com.

About Kruger Optical

Kruger Optical is a full-service provider of quality sports optics. Headquartered in Tigard, Oregon, the company has been providing binoculars, riflescopes, spotting scopes and other optics products, as well as optical engineering services, since 1998. With 150 years of combined experience in optical product development and marketing, Kruger Optical's talented and dedicated team is committed to developing innovative, high performance products for the discerning customer. To learn more, please visit our website at <http://www.krugeroptical.com>.